



Desiree Anastasia Creative

# Design Samples

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*A sample of design work is chosen for your consideration.*

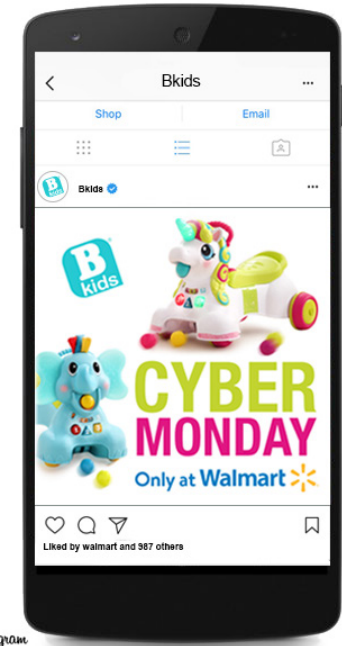
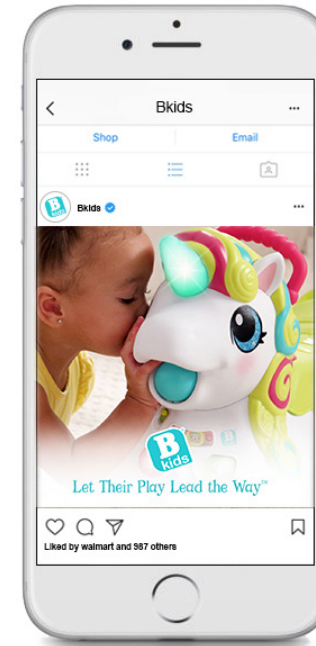
*Additional samples are available upon request. Please reach out for inquiries on design processes or to view additional work visit [www.coroflot.com/desireeanastasia](http://www.coroflot.com/desireeanastasia).*

# Desiree Anastasia Creative

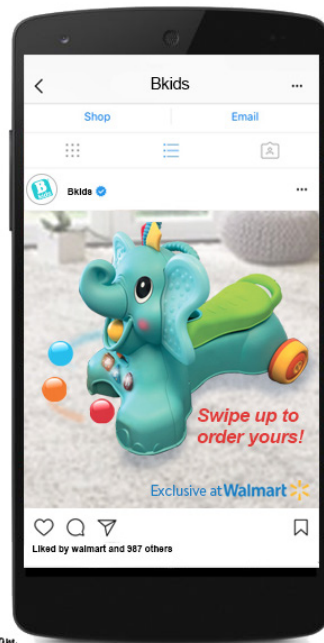
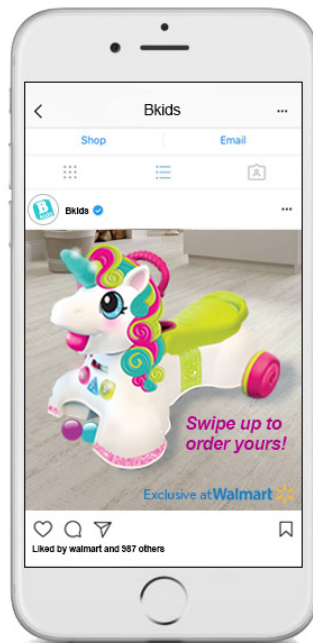








Instagram



Instagram







3 ways to play

adjustable speed controls on wheels for beginner walkers

50+

phrases, sounds, melodies, songs, lights & activities

teaches numbers, colors, shapes & more

Developmental Benefits

Gross & Fine Motor Skills  
Friendship  
Multi-Sensory  
Language  
Independence & Confidence

smilin' Shimmer

3-in-1  
sit, walk & ride unicorn



3 ride



1 sit & explore

Pop 'n scoop ball play encourages first steps

2 walk

soft-touch, light-up horn!  
I'm Shimmer! Let's walk together!



WARNING:  
Adult assembly is required due to small parts. Not to be used by children over 36 months due to size limitations.

6-36m



smilin' Shimmer  
3-in-1  
sit, walk & ride unicorn









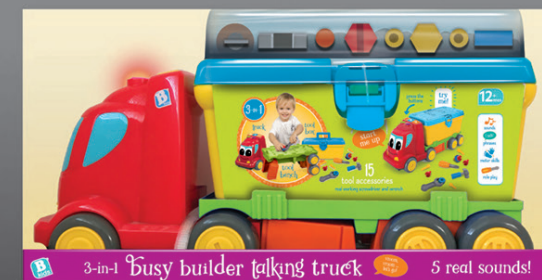






*Packaging creative direction includes font selections, type treatments, icon development, modified logo for US market, color schemes, and product artwork decorations.*

*Completed all front, back and side panel design within working die lines for presentations.*







icon development



patterns







## Bkids Red Line Concept

*Alternative packaging creative direction.*

*Design work includes font selections, type treatments, icon development, modified logo for US market, color schemes, and product artwork decorations.*

*Completed all front, back and side panel design within working die lines for presentations.*



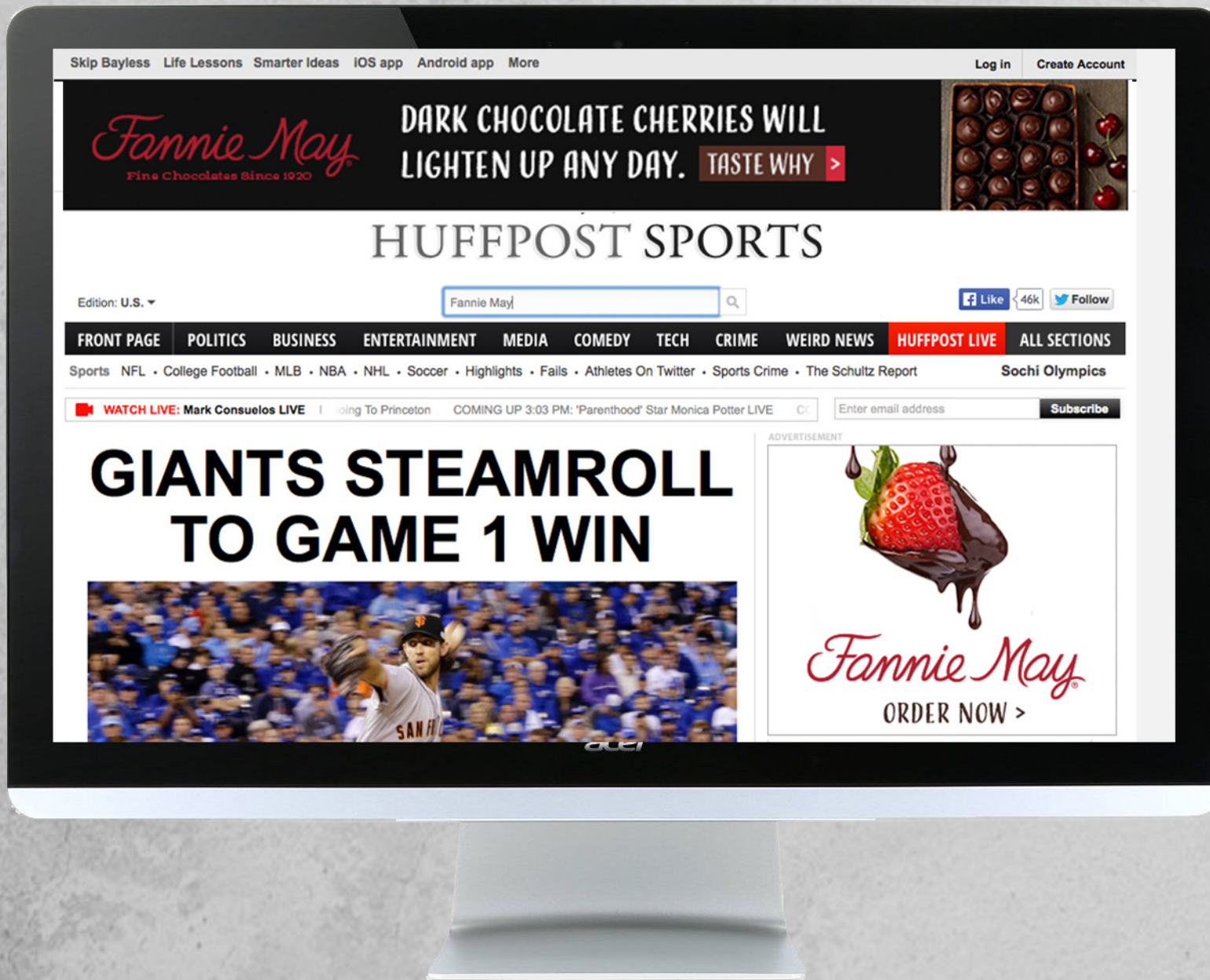




## *Logo Creation*







*Creative Art Director for three full campaigns created for VP of Marketing for Fannie May including online ads, in-store promotions and print advertising. This group of images are a small part of one of the visual concepts.*



# SEE WHAT A BOX OF TRINIDAD'S CAN DO FOR A TUESDAY NIGHT

Rich dark chocolate, covered in a golden toasted coconut shell, can do wonders to make a Tuesday night surprisingly delightful.



*Fannie*  
Fine Chocolates  
Since 1920  
*May*

# A LOVE AFFAIR BUILT ON CHOCOLATE.

It warms our heart to say we've always stayed true to our carefully crafted recipes that Chicago fell in love with more than 95 years ago. Taste why few bonds are stronger than the love of fine Fannie May chocolates.



*Fannie*  
Fine Chocolates  
Since 1920  
*May*





## An Original Since 1920

### PURE CHOCOLATE DELIGHT

When you open a box of Fannie May, we promise to delight your senses - the smell of pure chocolate, and the rich, creamy taste of your favorites that have been loved for generations.

### YOUR SMILE IS OUR PROMISE

We started out with one simple store in the heart of Chicago nearly a century ago, and we continue today to use the only the purest, freshest ingredients available in our time-honored recipes, and in our newest chocolate creations.

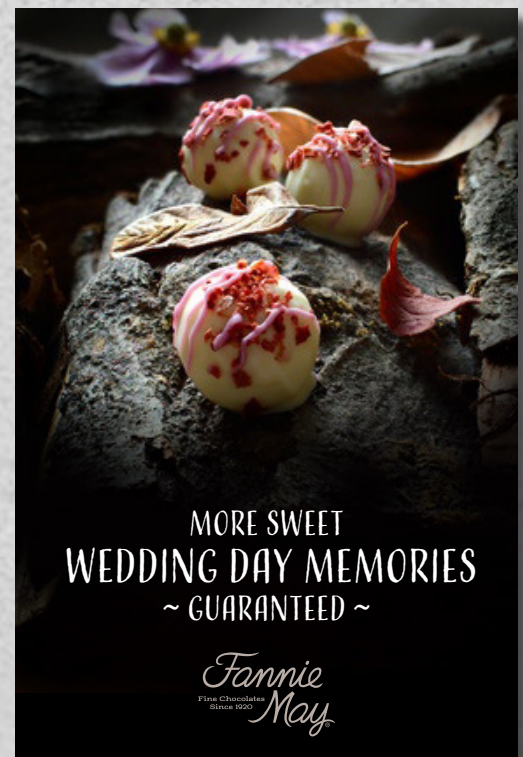
### TASTE WHY

Everyone loves Fannie May.

*Fannie May*<sup>®</sup>  
Fine Chocolates Since 1920



FANNIE MAY  
CANDIES  
1137 W. JACKSON  
CHICAGO, ILL.



MORE SWEET  
WEDDING DAY MEMORIES  
~ GUARANTEED ~

*Fannie May*  
Fine Chocolates Since 1920



## WEDDING FAVORS!

Fannie May has been delivering sweet wedding day memories with time-honored recipes that families have loved and shared for generations. On your special day, share nearly a century of pure chocolate perfection. Taste why nothing makes special days even sweeter quite like Fannie May.

*Fannie May*  
Fine Chocolates Since 1920

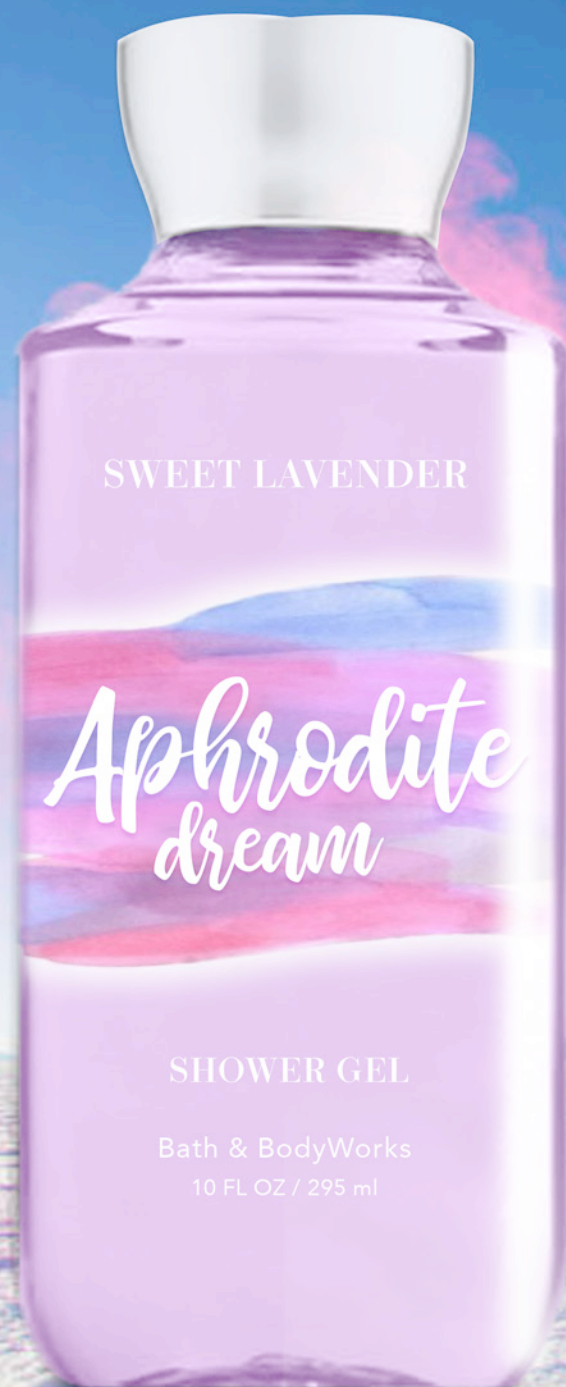




*Conceptual design visuals for beauty sample lines for Bath & Body Works.*



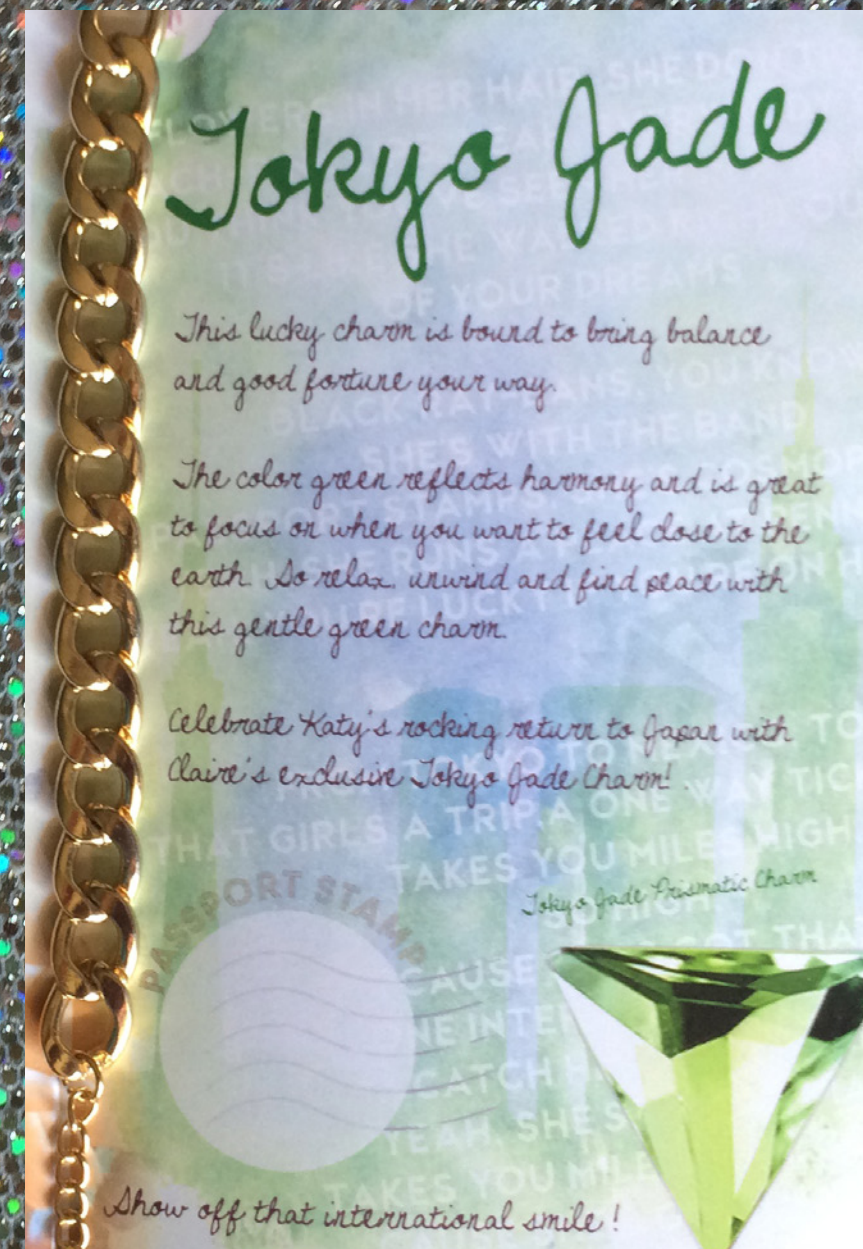
# Aphrodite dream









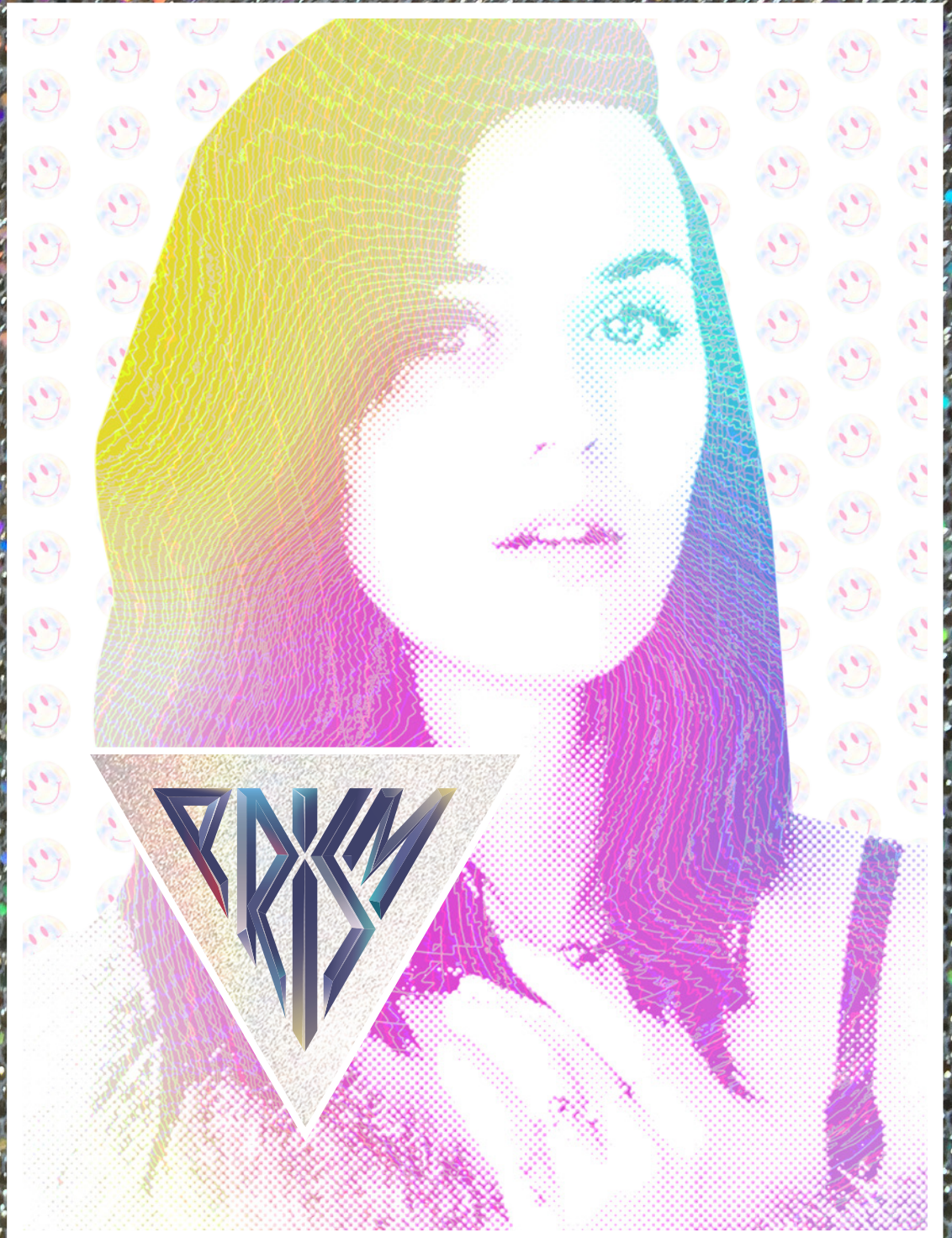


**Designer for Prism Campaign & Tour Booklet**





***Designer for Prism Carding & Tour Poster***





# ~Collect all Three~

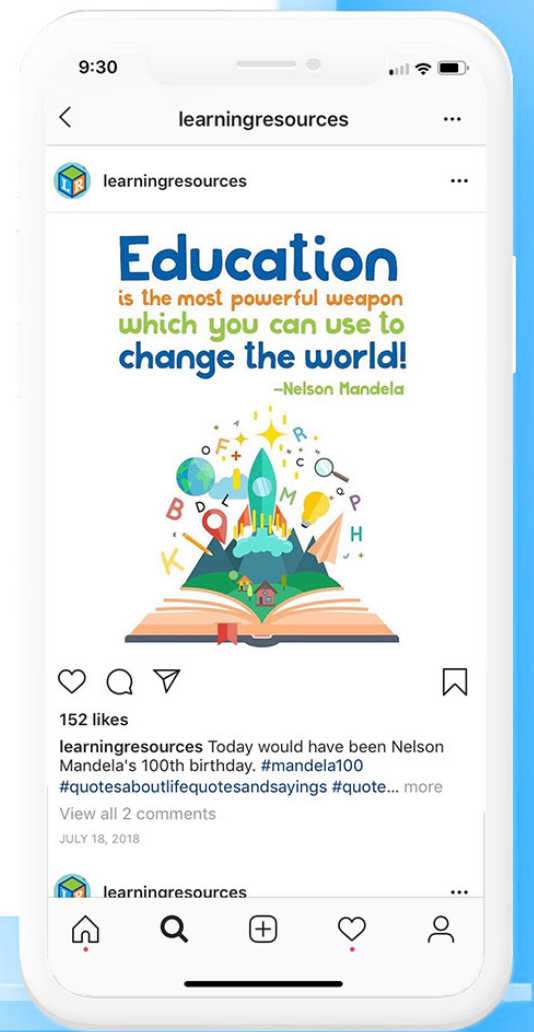
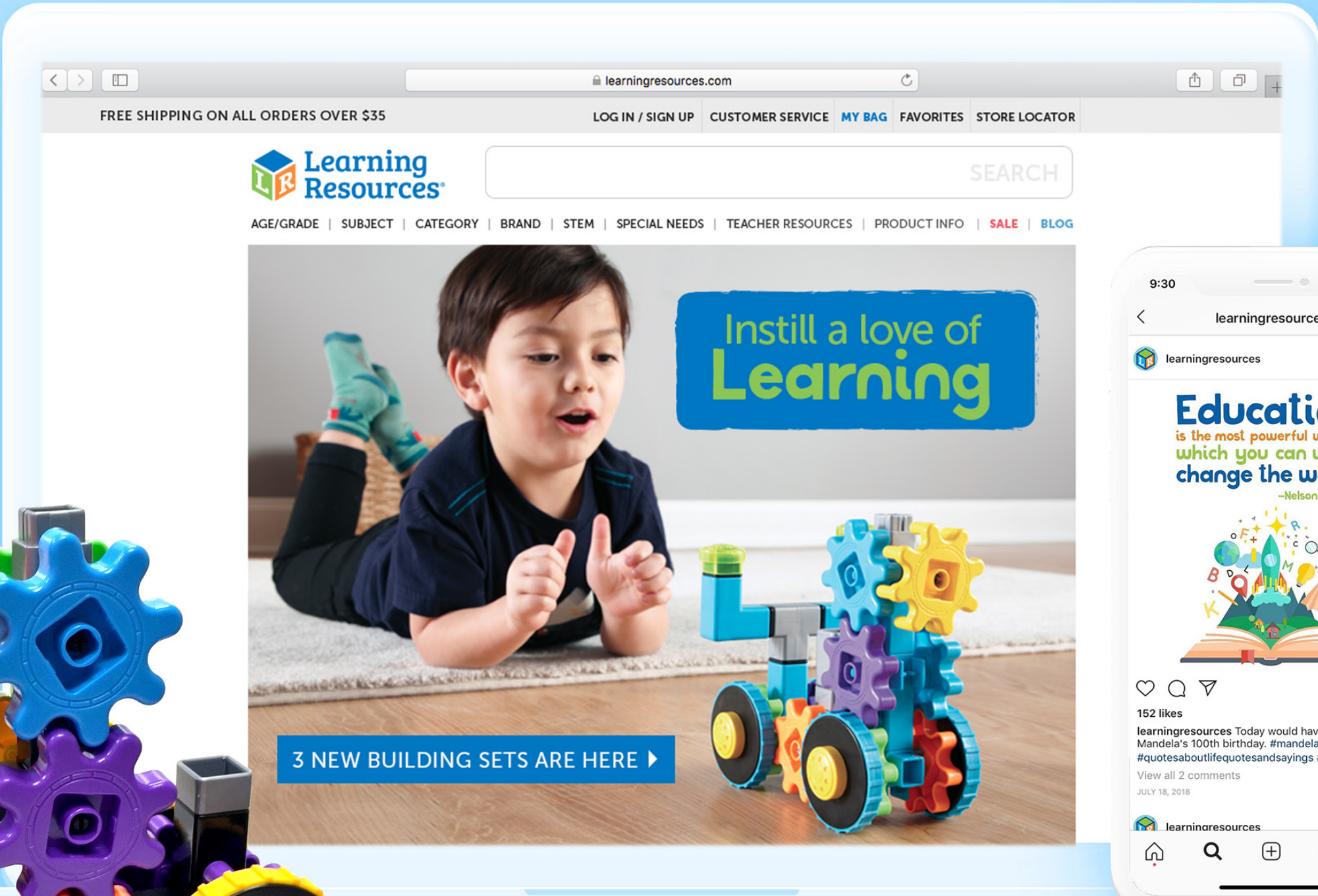
## Design Cars | Build Kingdoms | Develop Imaginations



Available at [Amazon.com](https://www.amazon.com)

*Senior Graphic Designer for packaging, social, ideation, online campaigns, and marketing for Learning Resources Toys.*











## My Alera **Seating**



Executive



Managerial



Work & Task



Guest



Reception



Conference



Specialty



Stacking



Stool

Where design and value work together.

It's time to expand your office seating options with Alera. Our seating is designed for all-day ergonomic comfort and performance at an affordable price. Available in a variety of styles, colors and materials, it's easy to coordinate within a series, or mix-and-match to meet specific seating needs.



## My Alera **Reception**



Where great minds meet.









claire's®



ear it  
FIRST

claire's



style it  
FIRST

claire's



share it  
FIRST

claire's



see it  
FIRST

claire's

*Brand Designer for Claire's and Icing marketing initiatives, packaging, and web campaigns.*



styleit  
FIRST

USB STICK GIFT CARDS



GIFT CARD FRONT



GIFT CARD BACK

## STYLE IT FIRST - HIPPIE CHICA STYLE FILE

# STYLE FILE

## HIPPIE CHICA

*Be a Boho Babe with mixed stones & shades.*

*#casualcool*

*Turquoise and bronze are always in style.*

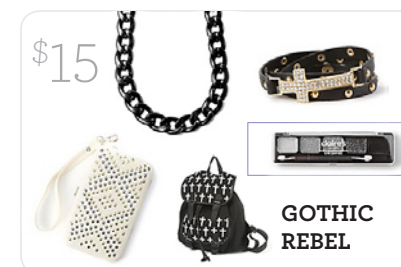
SHOP ONLINE >



GIFT CARD FRONT



GIFT CARD BACK



GIFT CARD FRONT



GIFT CARD BACK





## flowers and sprites

The Claire's dither is stylized in soft pastels for a look that's youthful, friendly and fresh. Gentle splashes of color can be added across the entire Claire's cosmetics line. The white background is pure, clean fun.





# DELICATES PROGRAM



my first diamond



diamonds symbolize love and purity  
and just like a mother's love they  
are brilliant, strong and eternal.

flutterbybaby

my first earrings



hearts symbolize love and innocence.  
let these little ones showcase the gift of love.

flutterbybaby

unity



circles symbolize unity through the journey.  
connects the past, present and future together.

flutterbybaby

mom to be



butterflies symbolize the transformation of life.  
may you flutter with beauty and blessings.

flutterbybaby



LIFE IS  
TOO SHORT

*for bad makeup*

*icing* style  
SQUAD

We chase down our DREAMS.

SPARKLE!

We grab life with our neon nails

AND  
GLOW

LIKE

GLITTER

WHEREVER WE GO

WE ARE PURE ENERGY

SHOWING OFF OUR SKILLZ,  
embracing OUR ART & MAKING OUR MARK.

WE LOVE TO SHINE & SPARKLE

AND we are just GETTING STARTED.

We are FEARLESS & fab. BOLD & BRIGHT.