



Desiree Anastasia Creative

Design Samples

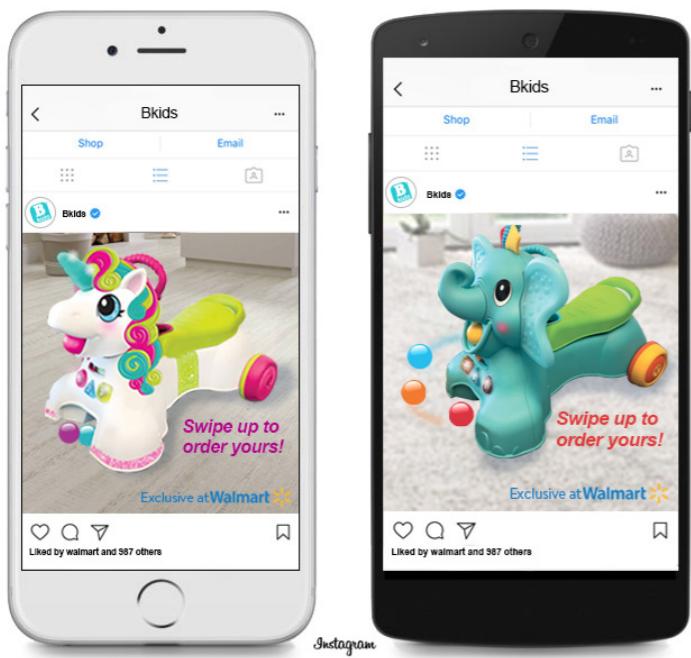
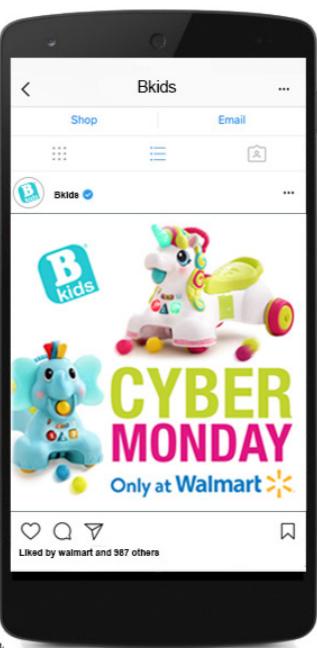
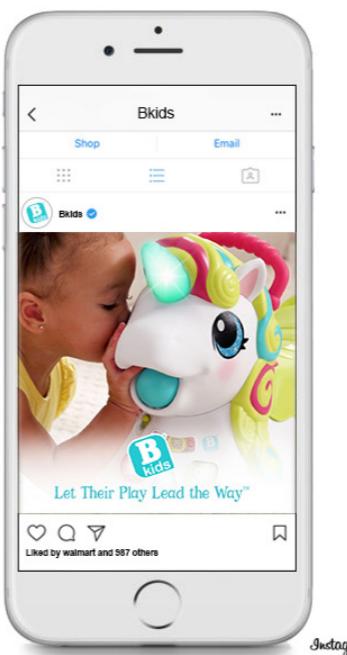
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A sample of design work is chosen for your consideration.

Additional samples are available upon request. Please reach out for inquiries on design processes or to view additional work visit www.coroflot.com/desireeanastasia.

Desiree Anastasia Creative













Packaging creative direction includes font selections, type treatments, icon development, modified logo for US market, color schemes, and product artwork decorations.

Completed all front, back and side panel design within working die lines for presentations.



T C A B M M I N A V

Technology

Characters

Aesthetically Beautiful

Movement

Mixed Media

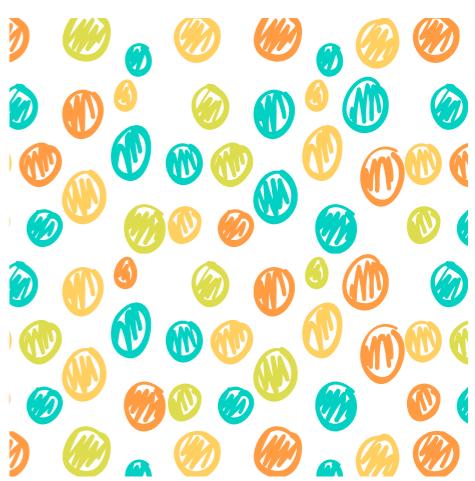
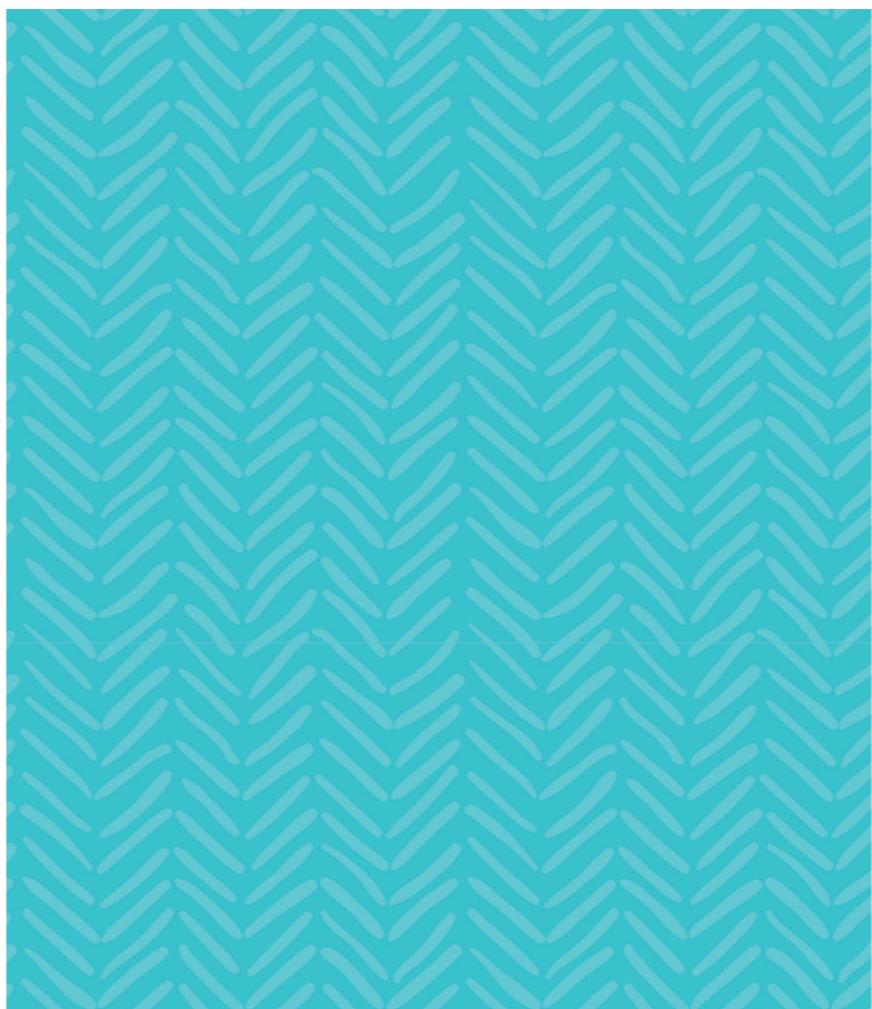
Innovation

Added Value

icon development



patterns





Bkids Red Line Concept

Alternative packaging creative direction.

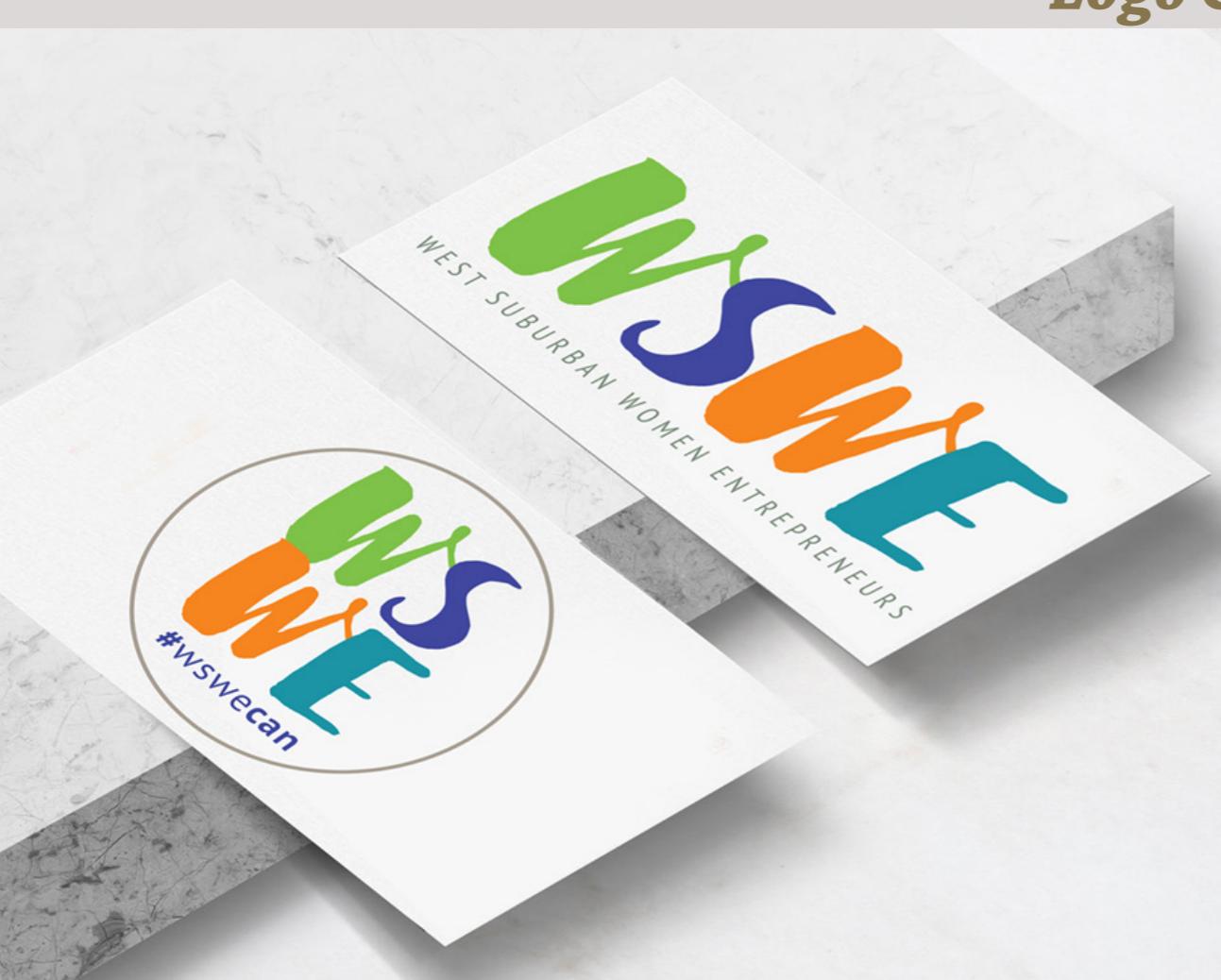
Design work includes font selections, type treatments, icon development, modified logo for US market, color schemes, and product artwork decorations.

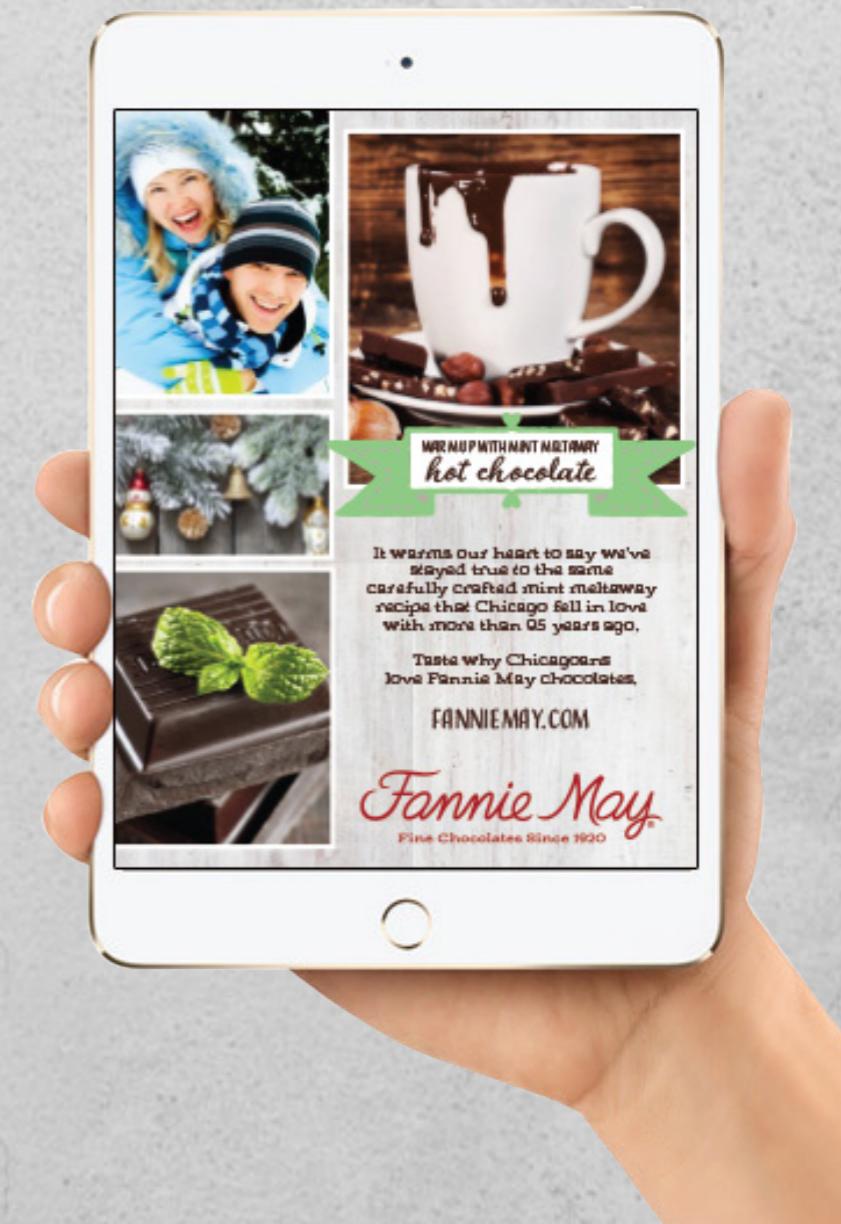
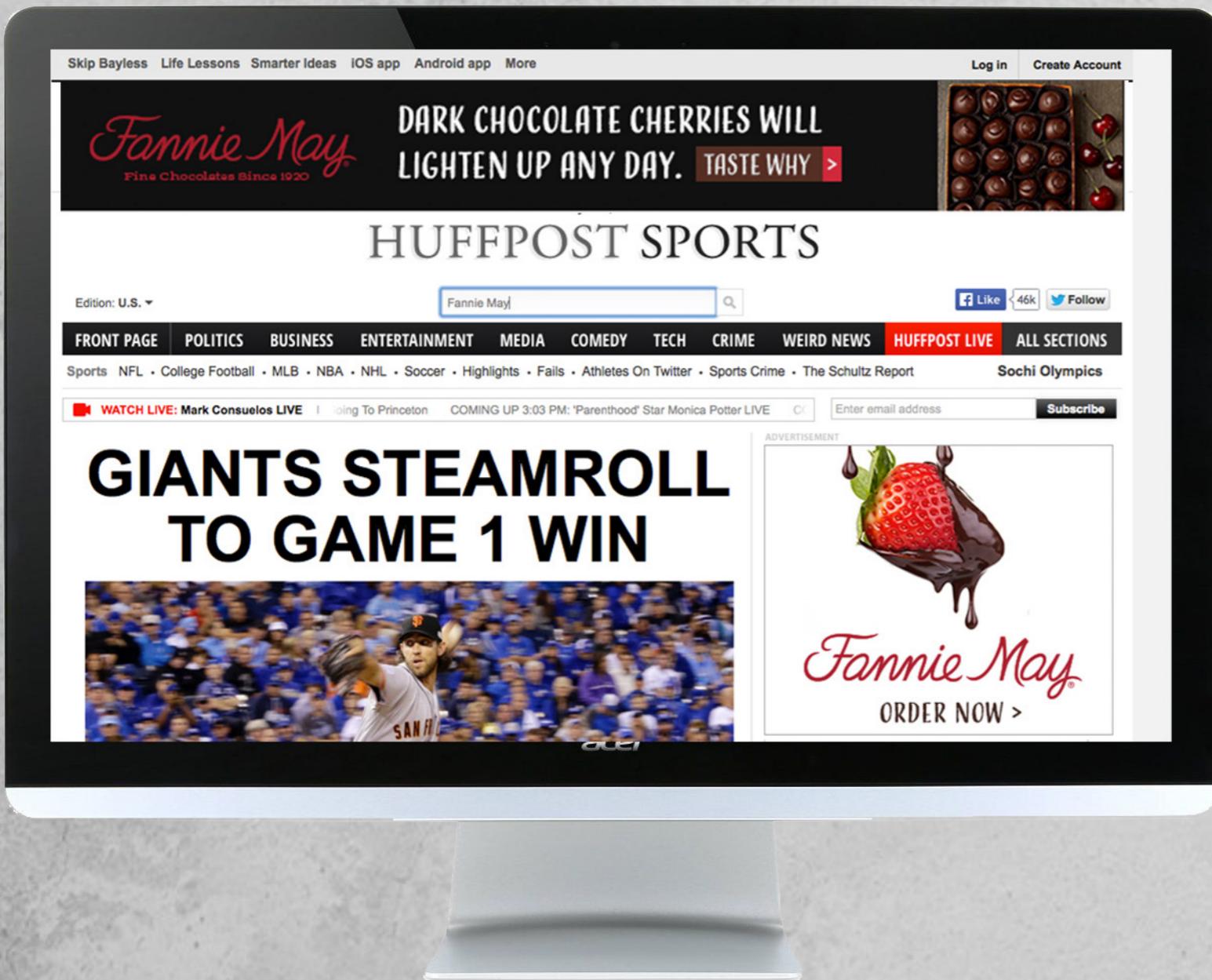
Completed all front, back and side panel design within working die lines for presentations.





Logo Creation





Creative Art Director for three full campaigns created for VP of Marketing for Fannie May including online ads, in-store promotions and print advertising. This group of images are a small part of one of the visual concepts.

SEE WHAT A BOX OF TRINIDADS CAN DO FOR A TUESDAY NIGHT

Rich dark chocolate, covered in a golden toasted coconut shell, can do wonders to make a Tuesday night surprisingly delightful.



*Fannie
May*
Fine Chocolates
Since 1920

A LOVE AFFAIR BUILT ON CHOCOLATE.

It warms our heart to say we've always stayed true to our carefully crafted recipes that Chicago fell in love with more than 95 years ago. Taste why few bonds are stronger than the love of fine Fannie May chocolates.



*Fannie
May*
Fine Chocolates
Since 1920



An Original Since 1920

PURE CHOCOLATE DELIGHT

When you open a box of Fannie May, we promise to delight your senses - the smell of pure chocolate, and the rich, creamy taste of your favorites that have been loved for generations.

YOUR SMILE IS OUR PROMISE

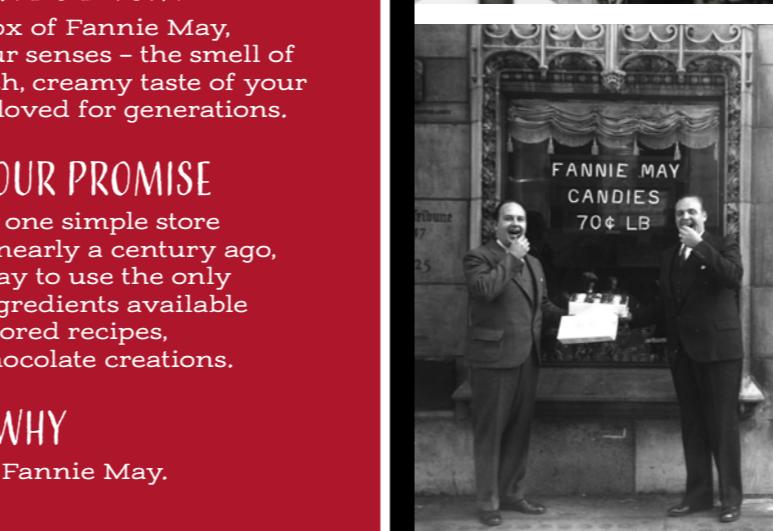
We started out with one simple store in the heart of Chicago nearly a century ago, and we continue today to use the only the purest, freshest ingredients available in our time-honored recipes, and in our newest chocolate creations.

TASTE WHY

Everyone loves Fannie May.

Fannie May®

Fine Chocolates Since 1920



WEDDING FAVORS!

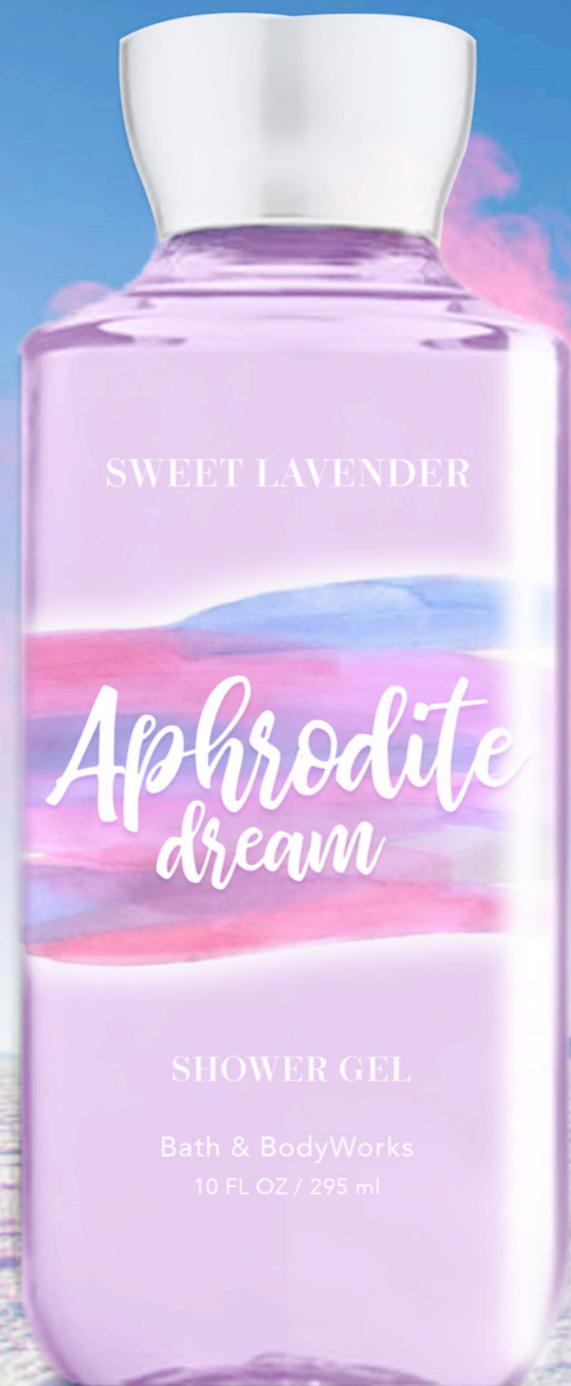
Fannie May has been delivering sweet wedding day memories with time-honored recipes that families have loved and shared for generations. On your special day, share nearly a century of pure chocolate perfection. Taste why nothing makes special days even sweeter quite like Fannie May.

Fannie May®

Fine Chocolates Since 1920



Conceptual design visuals for beauty sample lines for Bath & Body Works.





Bath & Body Works



DESTINATION SUNSHINE!



FRESH ESCAPE



Bath & Body Works

PARISIAN PASSION



FREE!
TRAVEL SIZE
SIGNATURE
ITEM

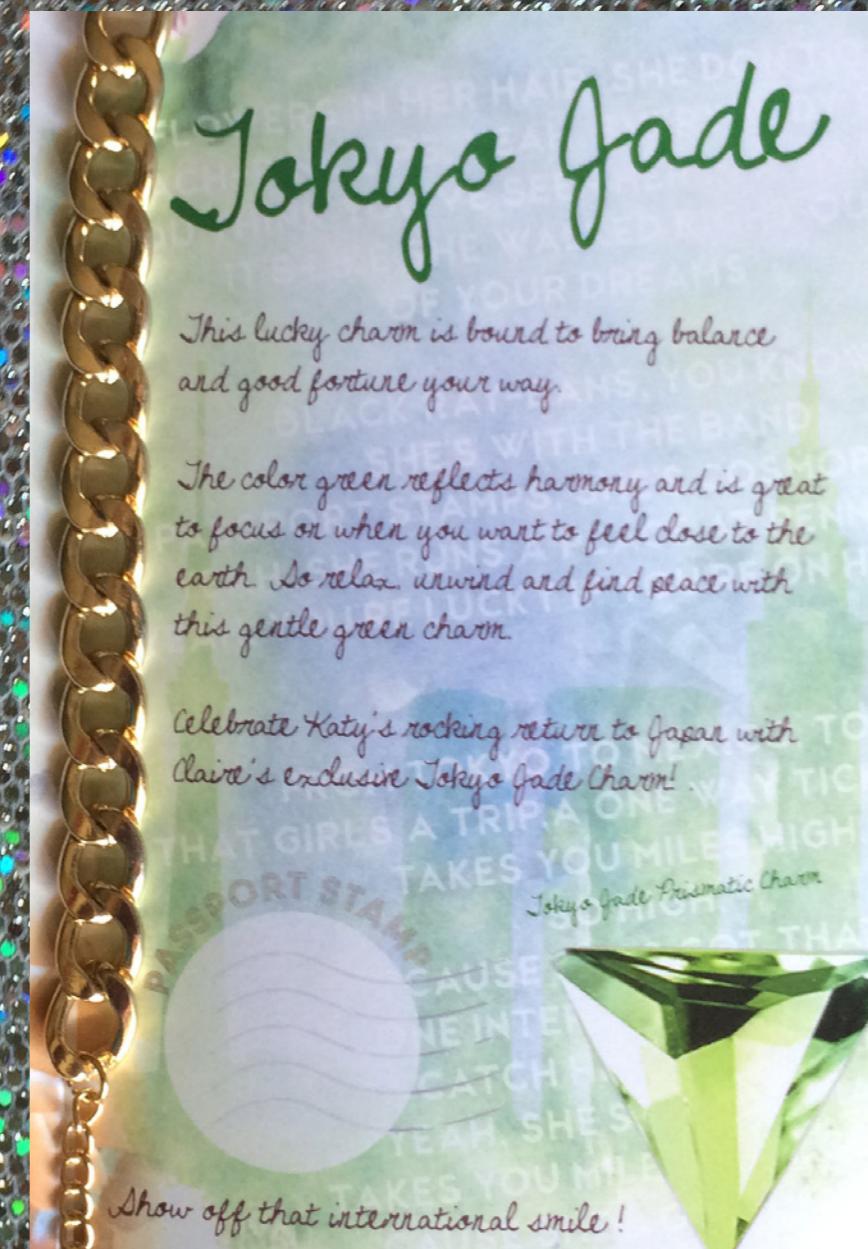


Bath & Body Works

TRANQUIL RETREAT

FREE!
TRAVEL SIZE
SIGNATURE
ITEM

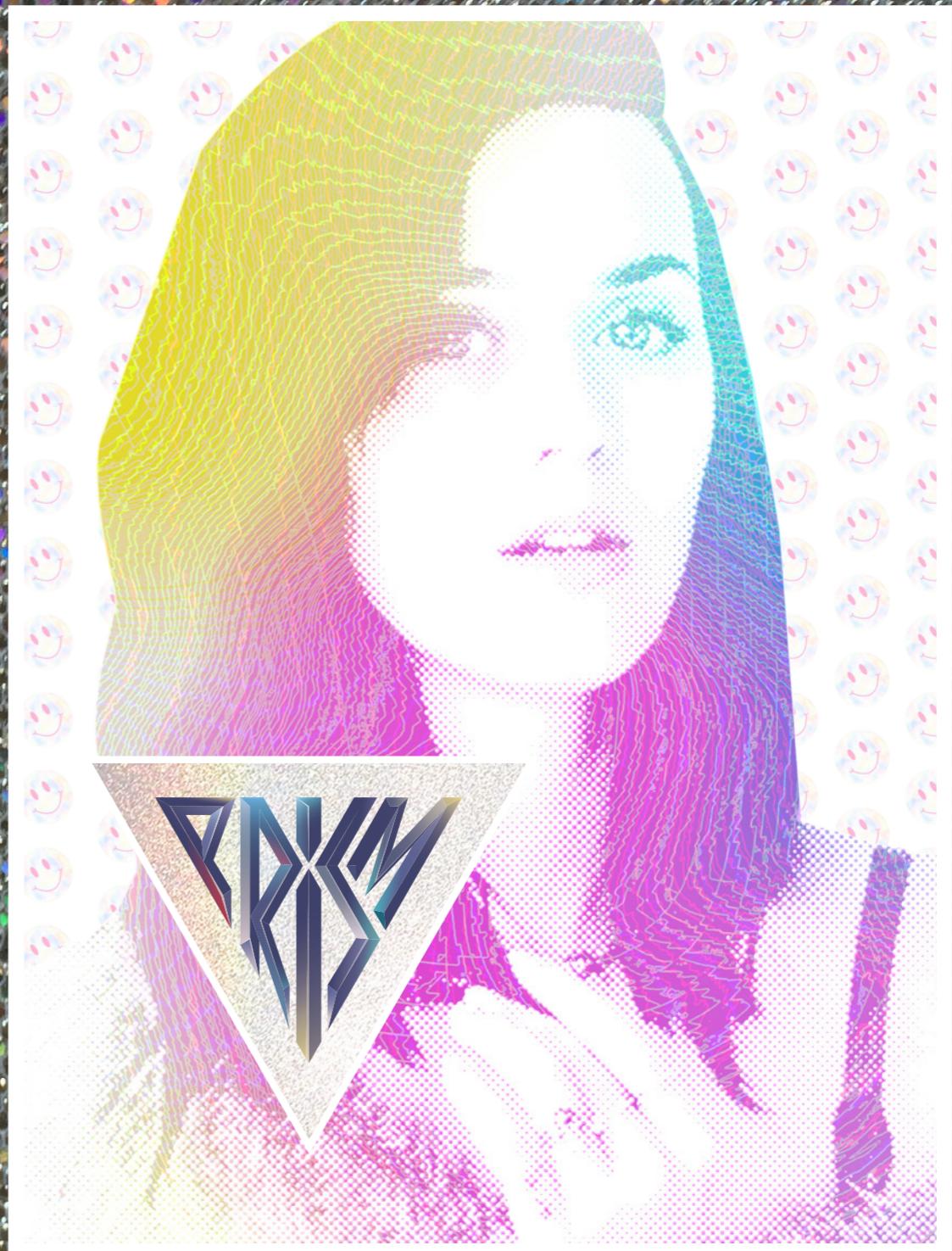
Designer for conceptual postcards for Hues of You Campaign for Bath & Body Works presentation.



Designer for Prism Campaign & Tour Booklet



Designer for Prism Carding & Tour Poster

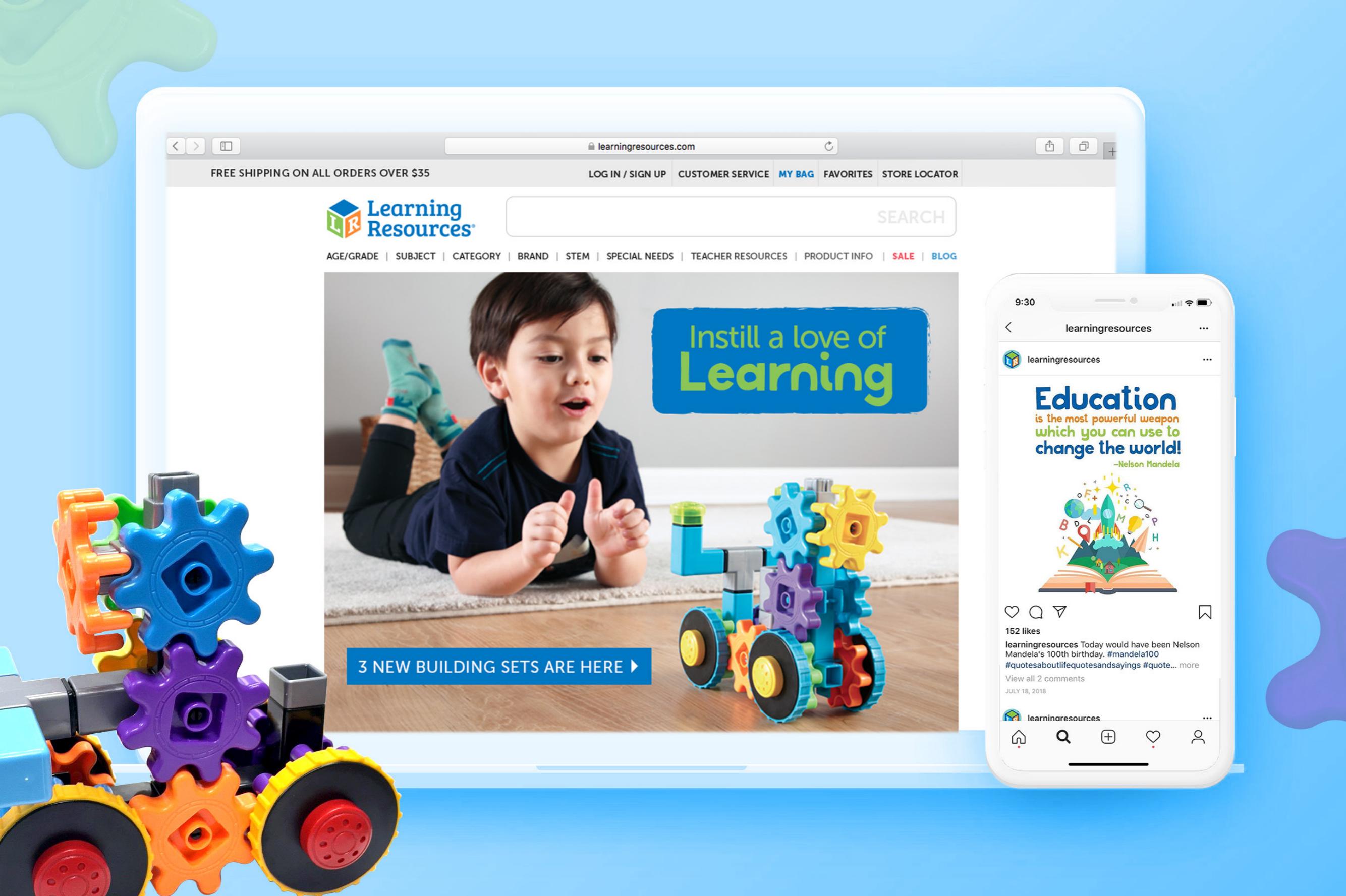


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LOG IN / SIGN UP

CUSTOMER SERVICE

MY BAG

FAVORITES

STORE LOCATOR



AGE/GRADE | SUBJECT | CATEGORY | BRAND | STEM | SPECIAL NEEDS | TEACHER RESOURCES | PRODUCT INFO | **SALE** | **BLOG**

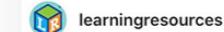
SEARCH

Instill a love of
Learning



9:30

learningresources



Education
is the most powerful weapon
which you can use to
change the world!
-Nelson Mandela



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learningresources Today would have been Nelson
Mandela's 100th birthday. #mandela100
#quotesaboutlifequotesandsayings #quote... more

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My Alera Seating



Executive



Managerial



Work & Task



Guest



Reception



Conference



Specialty



Stacking



Stool

Where design and value work together.

It's time to expand your office seating options with Alera. Our seating is designed for all-day ergonomic comfort and performance at an affordable price. Available in a variety of styles, colors and materials, it's easy to coordinate within a series, or mix-and-match to meet specific seating needs.



My Alera Reception



Where great minds meet.





claire's®



ear it
FIRST

claire's



style it
FIRST

claire's



share it
FIRST

claire's



see it
FIRST

claire's

Brand Designer for Claire's and Icing marketing initiatives, packaging, and web campaigns.



USB STICK GIFT CARDS



GIFT CARD FRONT



GIFT CARD BACK



STYLE IT FIRST - HIPPIE CHICA STYLE FILE

STYLE FILE HIPPIE CHICA

Be a
Boho Babe
with mixed
stones &
shades.



Turquoise and bronze
are always in style.



#casualcool



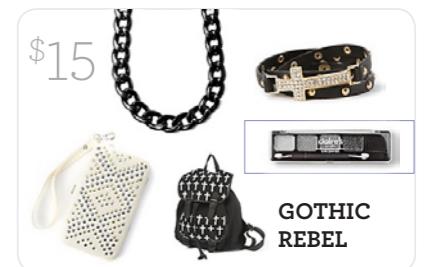
SHOP ONLINE ▶



GIFT CARD FRONT



GIFT CARD BACK



GIFT CARD FRONT



GIFT CARD BACK

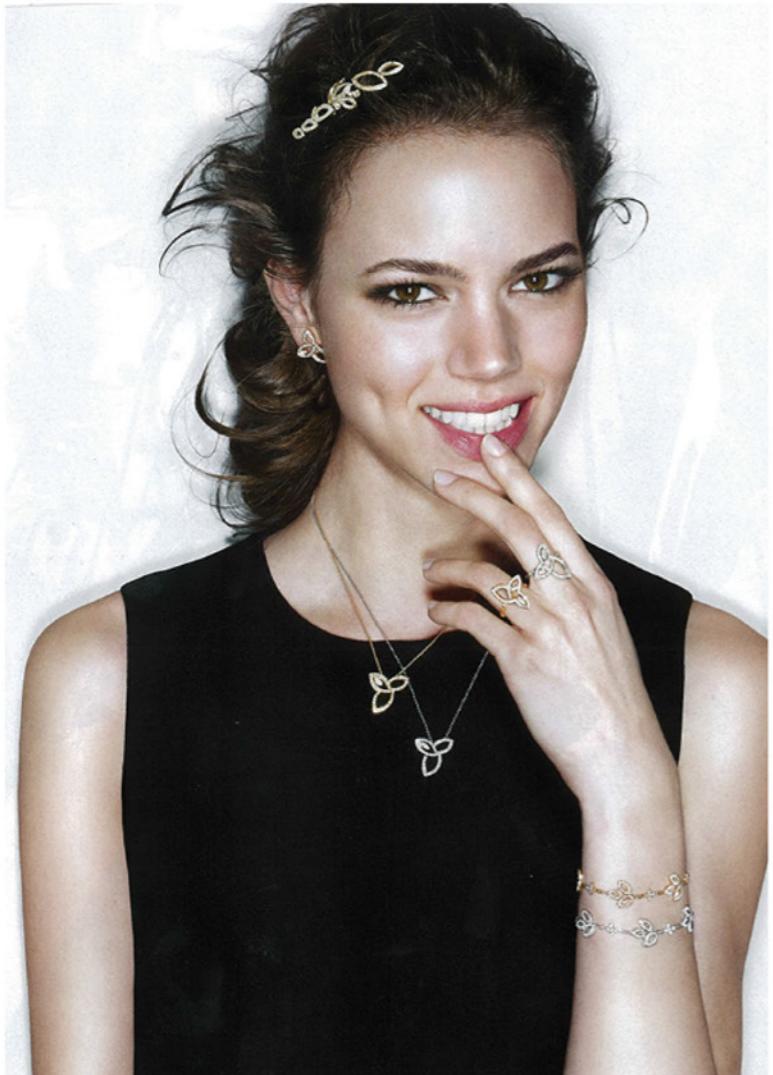


flowers and sprites

The Claire's dither is stylized in soft pastels for a look that's youthful, friendly and fresh. Gentle splashes of color can be added across the entire Claire's cosmetics line. The white background is pure, clean fun.



DELICATES PROGRAM



my first diamond

diamonds symbolize love and purity
and just like a mother's love they
are brilliant, strong and eternal.

flutterby^{baby}

my first earrings

hearts symbolize love and innocence.
let these little ones showcase the gift of love.

flutterby^{baby}

unity

circles symbolize unity through the journey.
connects the past, present and future together.

flutterby^{baby}

mom to be

butterflies symbolize the transformation of life.
may you flutter with beauty and blessings.

flutterby^{baby}

**LIFE IS
TOO SHORT**
for bad makeup

icing style **SQUAD**

We chase down our DREAMS.
SPARKLE!
We grab life with our neon nails
AND GLOW LIKE **GLiTTER**
WHEREVER WE GO
WE ARE **ENERGY**
SHOWING OFF OUR **SKILLZ**,
embracing **OUR ART & MAKING** OUR MARK.
WE **LOVE** TO SHINE & SPARKLE
AND we are just **GETTING STARTED**.

We are FEARLESS & fab. **BOLD & BRIGHT.**